



Box 4299, Lively, Ontario P3Y 1N3

www.waldenwintercarnival.com

October 19, 2022

Dear Community Partner:

RE: 50th Annual Walden Winter Carnival

Plans are in full swing for the annual Walden Winter Carnival, taking place February 9-12, 2023. The 2023 Carnival is extra special, as it will be the first in-person Carnival in two (2) years, and we will be celebrating THE 50TH ANNUAL WALDEN WINTER CARNIVAL.

The organizing Committee endeavors to make this Carnival the biggest and best yet, but we gratefully need your HELP! We have been fortunate in past years to have the support of organizations like yours, and we are hopeful that this year, will be no different. The Carnival is an excellent platform for you to promote your business, through your support of community events.

Attached to the back of this letter, is the detailed Sponsorship Package that outlines the benefits your business will receive, as a sponsor of the 50th Annual Walden Winter Carnival. AGAIN, THIS YEAR !!.... Promote your business by offering a "Carnival Special" during the weekend of the Carnival. Contact me for more details!! Sponsorship is an excellent advertising opportunity to the public at large. The Walden Winter Carnival typically sees upwards to four thousand (4,000) attendees, and we expect an even larger turnout for the 2023 Carnival.

We look forward to your support as an integral partner, in the delivery of an outstanding Carnival Celebration. The Carnival is organized and executed, solely by volunteers. As a not-for-profit organization, we rely on financial support through Carnival sponsorship, from businesses such as yours.

On behalf of the Walden Winter Carnival Committee, we would like to thank you in advance for your support in helping to make the 50TH Annual Walden Winter Carnival a huge success. Please feel free to contact me at (705) 923-0579, or by email at waldenwintercarnival@gmail.com ,should you have any questions.

Yours in Carnival Spirit,

Corleen Popowich

Corleen Popowich,
Sponsorship Coordinator, Walden Winter Carnival