



SPONSORSHIP PACKAGE OPPORTUNITIES for the 50th Walden Winter Carnival

PREMIUM SPONSORSHIP	BRONZE \$1,000	SILVER \$2,000 (1 per business category)	GOLD \$3,000 (1 available)
Naming Rights for Carnival (Walden Winter Carnival brought to you by "your company")			
Booth at a prominent location during Carnival weekend			
Logo prominently displayed on the top of the Schedule of Events & Event signage (Large print for Platinum, medium print for Gold)			
Your logo on the Carnival website, linked to your website			
Your logo on the Carnival website			
Recognition in Print and Radio ads (varies by package) (sponsorship must be received by December 15, 2022)	some	most	ALL
Recognition in CTV television ads (varies by package) (sponsorship must be received by December 15, 2022)	some	most	ALL
Placement of your company banner in a high exposure area during the Carnival			
Logo Recognition on the Sponsorship portion of the Carnival website			
Prominent Recognition on the Corporate Sponsorship Board on display during the Carnival			

EVENT SPONSORSHIP

All sponsorship packages listed below offer the following opportunities:

- Placement of your company banner at the event you select to sponsor.
- Recognition on your Sponsorship portion of the official Walden Winter Carnival website.
- Recognition on the Corporate Sponsorship Board on display during the Carnival. **events are subject to change*

Adult (Comedy) Night	\$500	Children's Outdoor Events	\$500
Children's Indoor Events	\$250	Children's ATV & Snowmobiles	\$250
Weekend Ice Events/Family Skate	\$200	Bingo	\$200
5 Day of "Where's Wally" (Only 5 spots available)	\$100	Family Contests	\$100

Support Your Community! Gain exposure!
Sponsor an Event or make a contribution to Walden's 50th Winter Carnival today!

www.waldenwintercarnival.com