



Sponsorship Package Opportunities

PREMIUM SPONSORSHIP

BRONZE
\$1,000

SILVER
\$2,000
(1 per business category)

GOLD
\$3,000
(1 available)

Naming Rights for Carnival (Walden Winter Carnival brought to you by "your company")			
Your logo on the Top of the Schedule of Events & Event Signage			
Your logo on Carnival website linked to your website			
Recognition in Print and Radio Ads (varies by package)(sponsorship must be received by Dec. 31, 2021)	some	most	ALL
Recognition in CTV Television Ads (varies by package) (sponsorship must be received by Dec. 31, 2021)	some	most	ALL
Logo Recognition on the Sponsorship portion of the Carnival website.			
Recognition at each online event.			

FRIENDS OF THE CARNIVAL SPONSORSHIP

All sponsorship packages listed below offer the following opportunities:

- Recognition on the Sponsorship portion of the Walden Winter Carnival website.
- Recognition at the specific event you are sponsoring.

Snow Sculpture Contest	\$500	Cake Decorating Contest	\$100
Virtual Bingo	\$200	Photo Contest	\$100
Virtual Paint Social	\$200	Scavenger Hunt	\$100
Children's Entertainment	\$100	Cardboard Box Contest	\$200
Family Entertainment	\$100	5 days of "Where's Wally Today" contest	\$200 (have the lifesize cutout of Wally at your store) ONLY 5 spots available
We will be happy to receive any prize or swag; and will provide recognition when awarding the item(s).			

* Events are subject to change

Support Your Community! Gain Exposure!

Sponsor an Event or make a contribution to Walden's 49th Winter Carnival!

www.waldenwintercarnival.com

