



Box 4299, Lively, Ontario P3Y 1N3
www.waldenwintercarnival.com

November 3, 2020

Dear Sir/Madam:

RE: Walden Winter Carnival - February 11-14, 2021

We are currently in the midst of planning the 48th annual Walden Winter Carnival. Unfortunately due to the current Covid-19 pandemic we cannot have a traditional carnival. Therefore, we are going VIRTUAL!!

We are confident that we can make the Walden Winter Carnival fun and exciting for the whole family while still adhering to the rules and regulations put forth by the government and health officials. We are canvassing family activities that can be done safely; some of which may include: a scavenger hunt, family snow sculpture contest, gingerbread house competition, virtual paint social, virtual bingo, etc. The possibilities are endless!!

We are excited to take on this new task but in order to do so we need to depend on corporate sponsorship for financial support. We have been fortunate in past years to have the support of organizations like yours and we are hopeful that this year will be no different. Attached is a copy of our updated "Covid-19" Sponsorship Package which outlines the categories for sponsorship. You will note that the updated Sponsorship Package takes into consideration that our operating costs are substantially lower but also provides for more prizes to be awarded!

On behalf of the Walden Winter Carnival, we would like to thank you in advance for your help in making the 2021 carnival a huge success. Please feel free to contact me at (705) 923-0579 if you have any questions.

Thank you,

Corleen Popowich

Corleen Popowich
Walden Winter Carnival